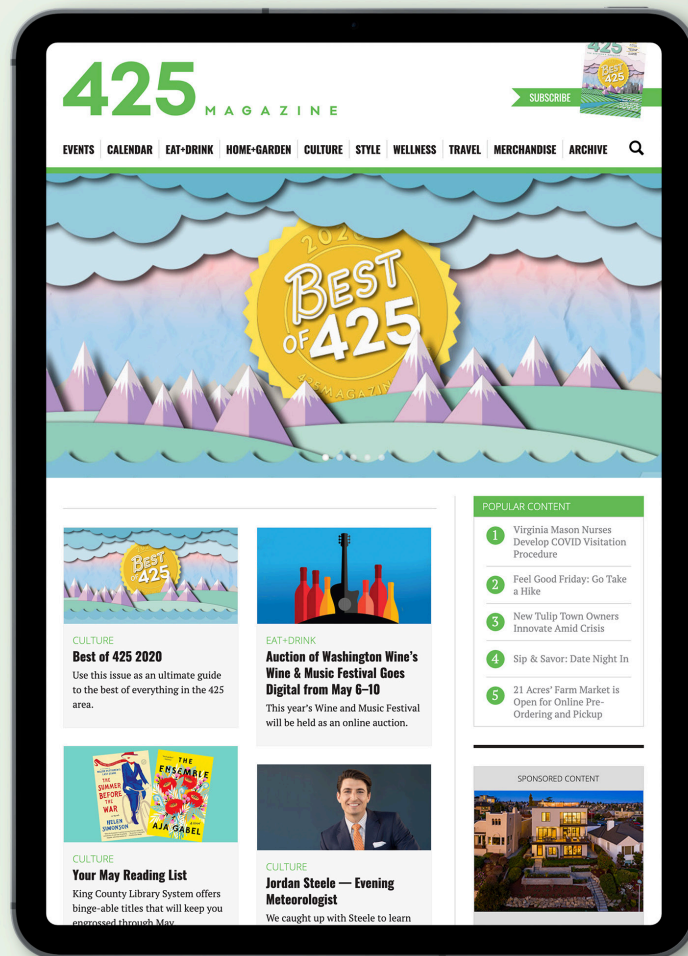
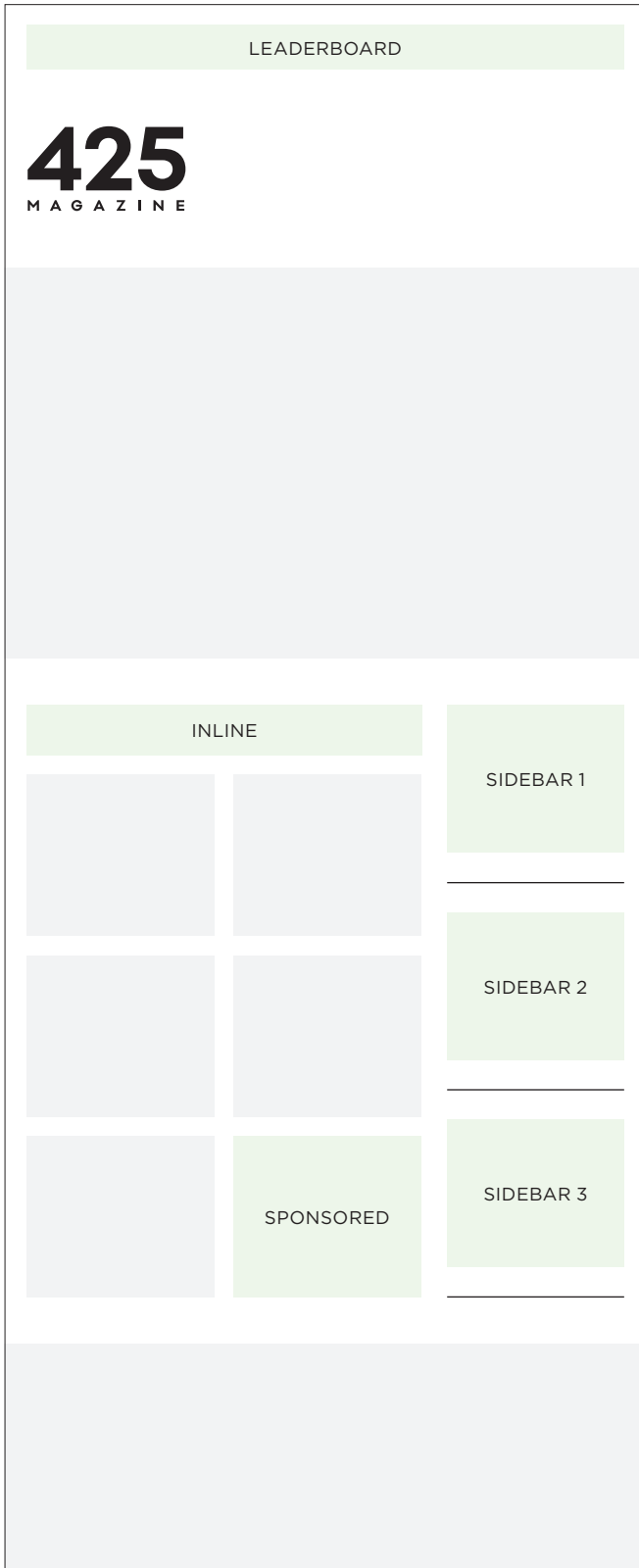


PREMIER MEDIA GROUP

DIGITAL ADVERTISING OPPORTUNITIES



WEBSITE ADS: 425MAGAZINE.COM

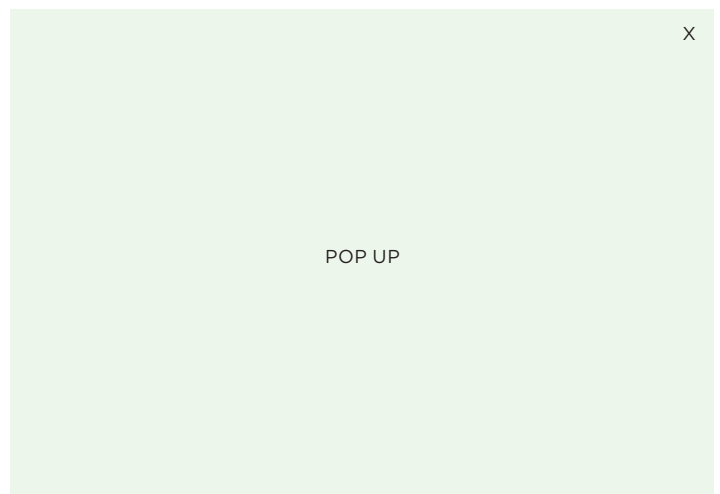


Ad Type	Cost Per Ad	Size
Pop Up	\$1,700	500 x 350px
Leaderboard	\$795	728 x 90px
Inline	\$695	468 x 60px
Sidebar 1	\$595	300 x 250px
Sidebar 2	\$495	300 x 250px
Sidebar 3	\$395	300 x 250px

SPONSORED WEB POST

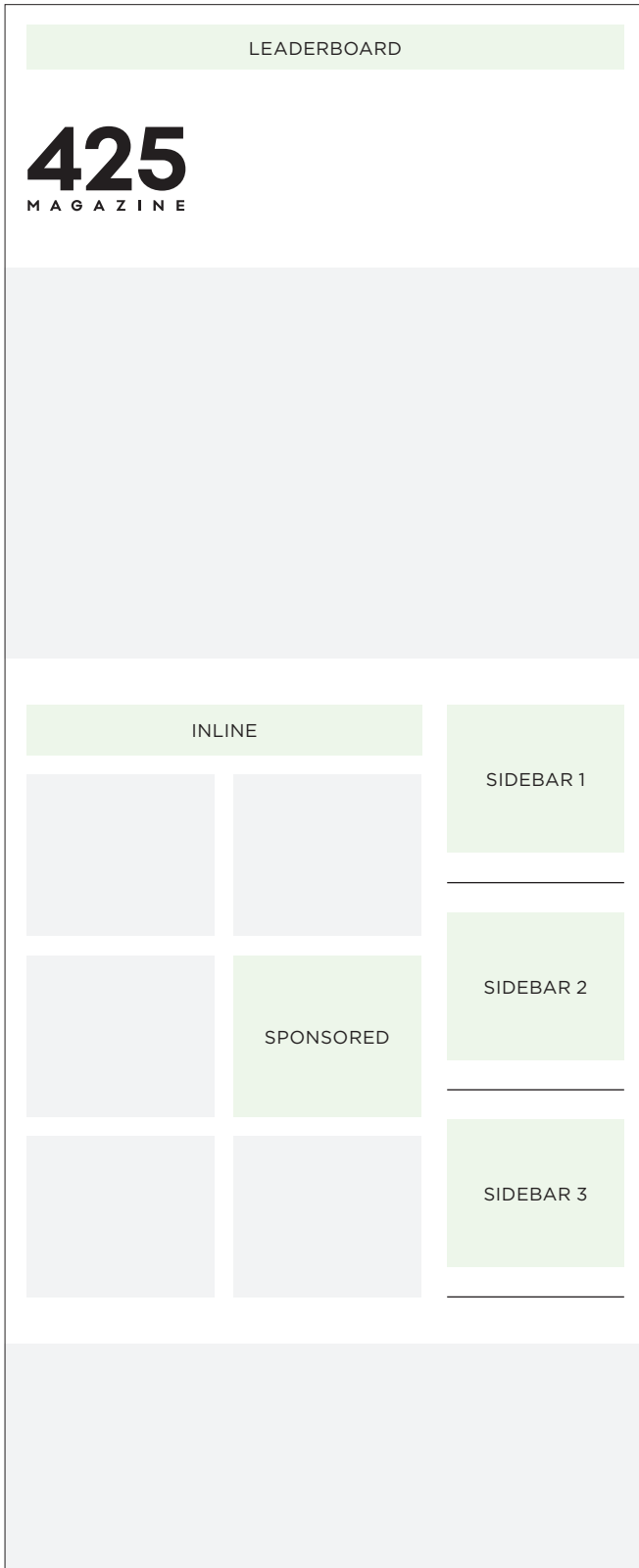
Please submit the following materials for the post.

- **Word Count:** 200 words max.
- **Featured Image:** (optional) 1000px wide and between 250-500px tall is preferred. (.jpeg, .png, or static GIF)
- **Hyperlink:** Where you want to lead the consumers
- **Pricing:** \$1,200



2020 DIGITAL ADVERTISING + E-NEWSLETTER OVERVIEW

WEEKLY E-NEWSLETTER: CTR **2.66%** / OPEN RATE **19.77%**

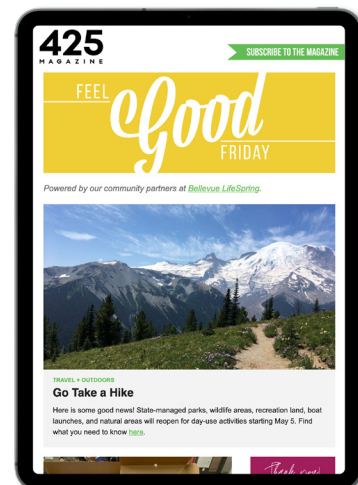


Ad Type	Cost Per Ad	Size
Leaderboard	\$395	728 x 90px
Inline	\$395	468 x 60px
Sidebar 1	\$495	300 x 250px
Sidebar 2	\$495	300 x 250px
Sidebar 3	\$295	300 x 250px

NEWSLETTER SPONSORED POST

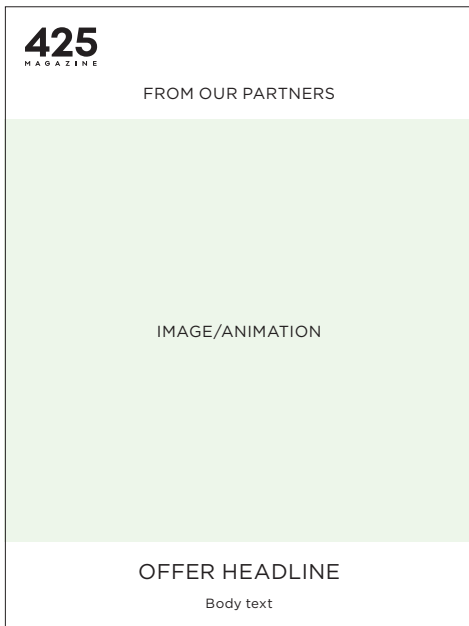
The sponsored post will be featured between two posts of our content, in the third content slot. Please submit the following materials; we will compile these into our newsletter.

- **Pricing:** \$595 per post
- **Headline:** 7 words or fewer.
- **Body text:** 50 words max.
- **Image:** Horizontal - 600 x 400px (.jpeg, .png, or static GIF)



2020 SPONSORED AND DEDICATED NEWSLETTERS

ADDITIONAL E-NEWSLETTER OPTIONS



DEDICATED NEWSLETTER

Please submit the following materials; we will compile these into a newsletter. Dedicated newsletters will be sent out once per month.

- **Pricing:** \$995 per PMG brand
- **Image/animation:** 1200 x up to 1550px (.jpeg, .png, GIF)
- **Hyperlink:** Where you want the newsletter to lead the consumers
- **Body text:** 50-100 words. It must feature an exclusive offer/opportunity for readers. This is a partnership, with the consumers being the beneficiary.



SNEAK A PEEK AND 3 TO SEE

New in 2020. Be the featured advertiser in our issue preview email.

- **Pricing:** \$895
- **Size:** 728 x 90px and 300 x 250px



CLIENT SERVICES

For questions, please contact your account manager or call 425.646.1380 or email info@425magazine.com.

Sponsored content and print/digital package partnerships are available — contact us for opportunities.

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